



PARADE APPLICATION

Parade Date: December 2, 2022
Tentatively Parade steps off at 6:30PM

Please fill in all pertinent information:

ENTITY NAME _____

CONTACT PERSON _____ **TITLE** _____

MAILING ADDRESS _____

CITY _____ **STATE** _____ **ZIP** _____

PHONE _____ **CELL PHONE** _____

FAX _____ **EMAIL** _____

PLEASE NOTE: You CANNOT have a SANTA or a MRS. CLAUS appear as part of your presentation. They are already included in the parade and CANNOT be duplicated so we do not confuse the children! Thank you!

Element Information

Total Number of Participants in Unit _____

Description of Uniforms/Costumes/Parade Attire/Vehicle _____

Complete description of your overall parade entry. Please keep the holiday theme in mind.

Any additional information about your group or entry that we can provide to the parade announcers:

PLEASE COMPLETE ALL SECTIONS OF THIS APPLICATION

APPLICATION DEADLINE: AUGUST 1, 2022

Completion and submission of this application does not guarantee participation.

The Parade Committee reviews all applications and reserves the right to accept or reject any application.

Applications will be accepted on a rolling basis. You will be notified as to the status of your application by email. If accepted into the parade line-up, The Greater West Chester Chamber of Commerce will issue an invoice for the entry or sponsorship fee.

Please note: the maximum number of units allowed in the parade may be reached prior to August 1, 2022. Please apply promptly!

Submit this completed application with all requested material to:

Mail To:

**Greater West Chester Chamber of Commerce
West Chester Christmas Parade
137 N. High Street
West Chester, PA 19380**

Or Email To: info@gwcc.org

Subject: "West Chester Parade Application 2022"

Authorized Signature

Printed Name

Date

SPONSORSHIP OF PROFESSIONAL PARADE PERFORMANCE (entries limited): **FEE: \$2500.00**

The parade has a variety of professional performers that can be featured. Included in this sponsorship is a professional performance that will march in the parade that your organization will be recognized as the sponsor of in all press and the night of the event. In addition, we will provide one sponsor banner that will lead the performers. You will receive two tickets for the VIP location for viewing. Also, two-four of your company employees may walk in the parade – leading the professional performers that you will sponsor.

COMMERCIAL ENTRY: **FEE: \$1000.00**

A commercial entry is defined as a single parade entry that is directly related to a FOR-PROFIT entity. (Examples: A decorated delivery truck; a for-profit entity who wants to place a vehicle in the parade; any “one single entry” directly related to a FOR PROFIT entity).

NON-PROFIT ENTRY: **FEE: \$300.00**

In order to fall into this category, you will need to attach your CURRENT 501(c)(3) or 501(c)(6) certificate. This category includes single walking, vehicle or float entities. If you are unable to present your non-profit certificate, you will be placed into the above commercial category and billed accordingly. For vehicle or float entries, YOU MUST include a detailed sketch or photo of your plans.