

# About Erika Jacobi



Erika Jacobi, MBA, is a Mom, Business Owner, Financial Advisor and in July 2021 appointed the Managing Director in West Chester. In her role, she helps lead several Financial Advisor practices as well as attract, onboard, and develop new Financial Advisors entering the industry.

In December 2017, she made the move from Milwaukee to Pennsylvania to take on the opportunity with the Northwestern Mutual Eastern Pennsylvania group. After an 18-year stint with Northwestern Mutual's home office, Erika decided to take her knowledge and skills and apply them in a way she feels she can have more community impact.

Erika is recognized by Northwestern Mutual as a Certified Master Coach. She holds a Master's in Business Administration and a Bachelor's in International Business with Milwaukee's Alverno College.

Erika, and her husband Brian, have a beautiful daughter, Mariana. As a family, they enjoy traveling, outdoor adventure, cooking, visiting vineyards and consider themselves to be big "foodies".

# About Jaime Lynn Curley



Jaime Lynn spent her entire corporate career before network marketing in the fashion industry.

She was so passionate about what she did but once she became a mom, her priorities shifted. She was introduced to network marketing accidentally when she was eager to jump start her wellness, kick her coffee dependency and slide back into her skinny jeans. Once she looked at it from a real business opportunity rather than a side hustle she realized if she worked as hard for herself in her Isagenix business as she did for her boss, she too could have success.

She is most passionate about showing others how Isagenix is the vehicle to achieve the tailor-made life they want to live with physical, time and financial freedom.

# About Danielle Maurizi



Danielle Maurizi is a mom, Business Owner, and Financial Advisor in the King of Prussia area. In her role, she helps individuals, families, and businesses develop a financial plan.

In February 2014, she moved her practice from New York to Pennsylvania where her husband grew up. They currently reside in Phoenixville PA with their two children, Anthony, and Nina.

Danielle has been recognized by Northwestern Mutual as a Leading Female Financial Advisor. She enjoys mentoring new female advisors who are looking to learn & grow.

In her free time, she enjoys, family time, traveling to NY to visit family, and good food and wine.

# About Nicole Heffernan



Nicole Heffernan, multi-dimensional serial entrepreneur, master connector and a global collaborator

Over the past 8 years Nicole has found her creative niche in financing an entrepreneur's goals and visions from inception and beyond no matter the industry. Nicole loves helping woman create a financial blueprint to help build her dream along with bringing in resources to collaborate for the common goal.

If Nicole is not working hard at making her clients dream a reality, she is hiking, biking, jet setting to a new destination, cooking in the kitchen while dancing, reading or spending time with her boyfriend, bonus kids and friends.