



PARADE APPLICATION

Parade Date: December 1, 2023

Tree Lighting 6:30PM

Parade Steps-Off at 7:00PM

*Please fill in all pertinent information: * Means Required*

ENTITY NAME* _____

CONTACT PERSON* _____ **TITLE*** _____

MAILING ADDRESS* _____

CITY* _____ **STATE*** _____ **ZIP*** _____

PHONE* _____ **CELL PHONE*** _____

FAX _____ **EMAIL*** _____

PLEASE NOTE:

You CANNOT have a SANTA, a MRS. CLAUS or a GRINCH appear as part of your presentation. They are already included in the parade and CANNOT be duplicated so we do not confuse the children!

Throwing of any objects including candy or promotional items will not be permitted.

Thank you!

Element Information (Must Complete All Sections Below – IF NOT COMPLETED YOUR APPLICATION WILL NOT BE CONSIDERED)

Total Number of Participants in Unit _____

Description of Uniforms/Costumes/Parade Attire/Vehicle _____

Complete description of your overall parade entry. Please keep the holiday theme in mind.

Please provide the write-up that we will use when announcing your group as they are walking/riding in the parade – What the parade emcees will say when you go by the main stage area. *Should take no more than 30-60 seconds to read.*

PLEASE COMPLETE ALL SECTIONS OF THIS APPLICATION

APPLICATION DEADLINE: AUGUST 1, 2023

Completion and submission of this application does not guarantee participation.

The Parade Committee reviews all applications and reserves the right to accept or reject any application.

Applications will be accepted on a rolling basis. You will be notified as to the status of your application by email. If accepted into the parade line-up, The Greater West Chester Chamber of Commerce will issue an invoice for the entry or sponsorship fee.

Please note: the maximum number of units allowed in the parade may be reached prior to August 1, 2023. Please apply promptly!

Submit this completed application with all requested material to:

Mail To:

**Greater West Chester Chamber of Commerce
West Chester Christmas Parade
137 N. High Street
West Chester, PA 19380**

Or Email To: info@gwcc.org

Subject: "West Chester Parade Application 2023"

Authorized Signature

Printed Name

Date

SPONSORSHIP OF PROFESSIONAL PARADE PERFORMANCE (entries limited): **FEE: \$2500.00**

The parade has a variety of professional performers that can be featured. Included in this sponsorship is a professional performance that will march in the parade that your organization will be recognized as the sponsor of in all press and the night of the event. In addition, we will provide one sponsor banner that will lead the performers. You will receive four tickets for the VIP location for viewing. Also, two-four of your company employees may walk in the parade – leading the professional performers that you will sponsor.

COMMERCIAL ENTRY: **FEE: \$1000.00**

A commercial entry is defined as a single parade entry that is directly related to a FOR-PROFIT entity. (Examples: A decorated delivery truck; a for-profit entity who wants to place a vehicle in the parade; any “one single entry” directly related to a FOR PROFIT entity).

NON-PROFIT ENTRY: **FEE: \$300.00**

In order to fall into this category, you will need to attach your CURRENT 501(c)(3) or 501(c)(6) certificate. This category includes single walking, vehicle or float entities. If you are unable to present your non-profit certificate, you will be placed into the above commercial category and billed accordingly. For vehicle or float entries, YOU MUST include a detailed sketch or photo of your plans.